

HE Holmes Station Redesign Proposal

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April 21, 2023

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Intro & History

Station History

First opened in 1979 as Hightower, as part of the original rail network

Renamed in 1997 in honor of civil rights hero Hamilton E. Holmes

Serves as **western terminus of the blue rail line**, and connects to 14 bus routes (2 for CobbLinc)

One of the busiest stations: 20k+ boardings every weekday

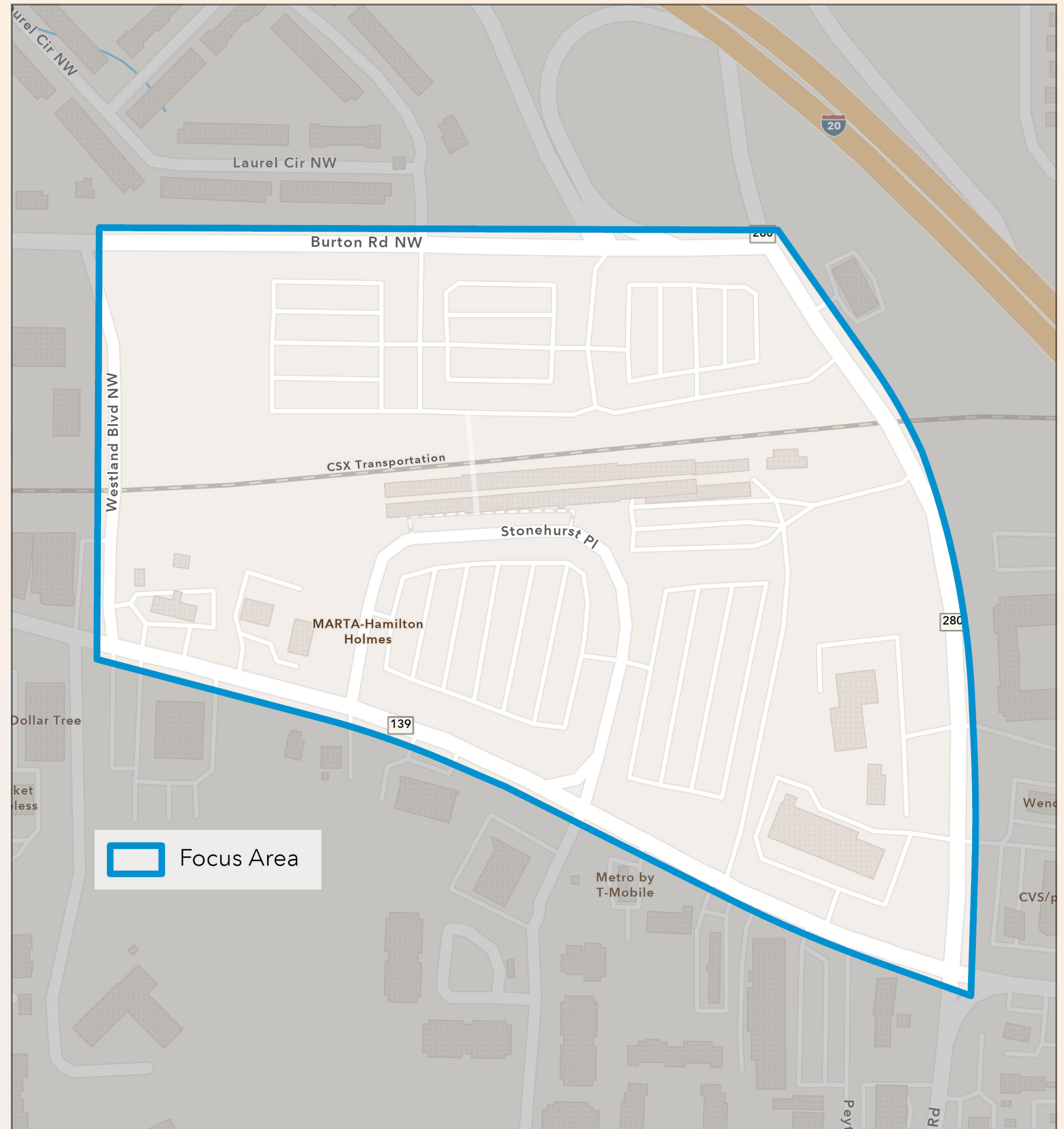


Current Day

Frequently used site for **MARTA community programs**:

- Fresh MARTA Markets on Wednesdays
- Host to iVillage retail incubator space

Overall, **considered an underutilized asset**, and a redevelopment has been planned to better align the station with MARTA's Transit-Oriented-Design (TOD) guidelines

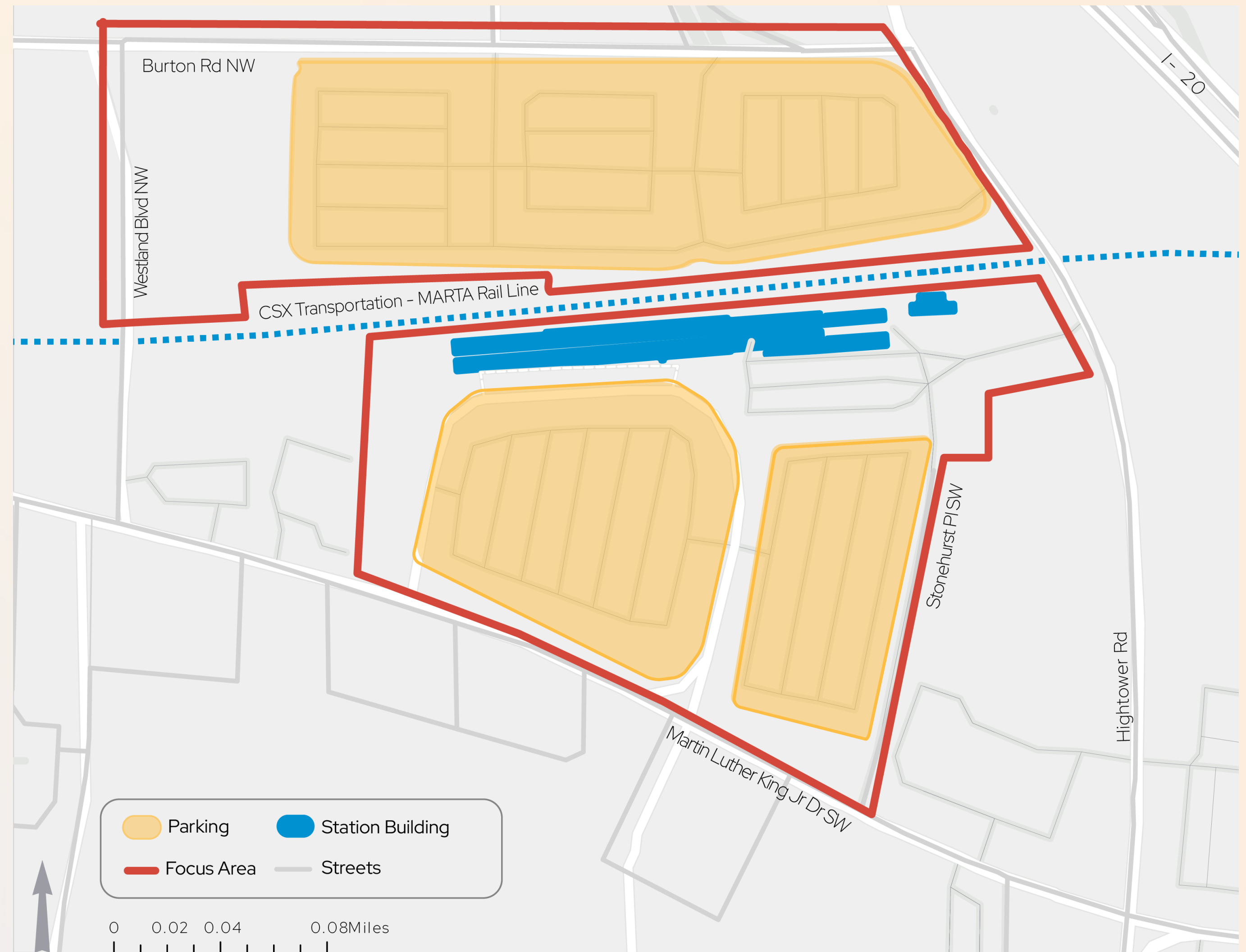


Site Analysis

Core Issues

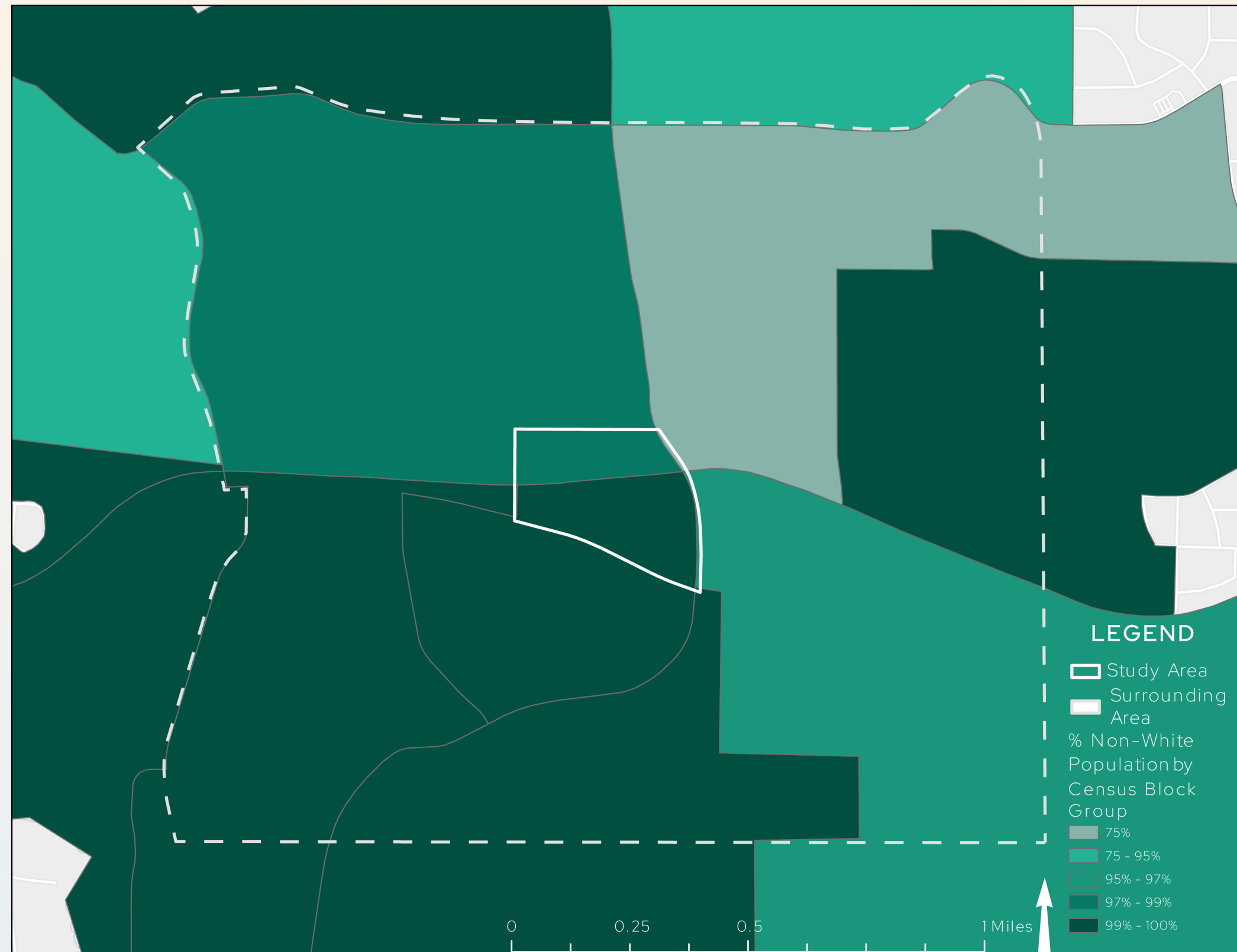
HE Holmes' issues all stem from one root problem: **too much parking was built at the station**, in an attempt to accommodate commuters

Our proposals will need to focus on **repurposing this space for more productive uses** for the community



50% of the focus area's total acreage is just for parking!

Site Mapping



The surrounding neighborhoods are all **majority-minority**, with >75% non-white populations, and many approaching 100%



Steep retaining walls create a sloped environment that is challenging to deal with; the incline of the ramp road heading in is a **gradient of 18%**

Plans & Policies

Redesign Priorities



Live

Located among neighborhoods primarily zoned for single-family housing, our proposal will focus on building **density and affordability**



Shop

Interviews with residents revealed the desire for diverse retail options, highlighting especially the need for a **new grocery store**



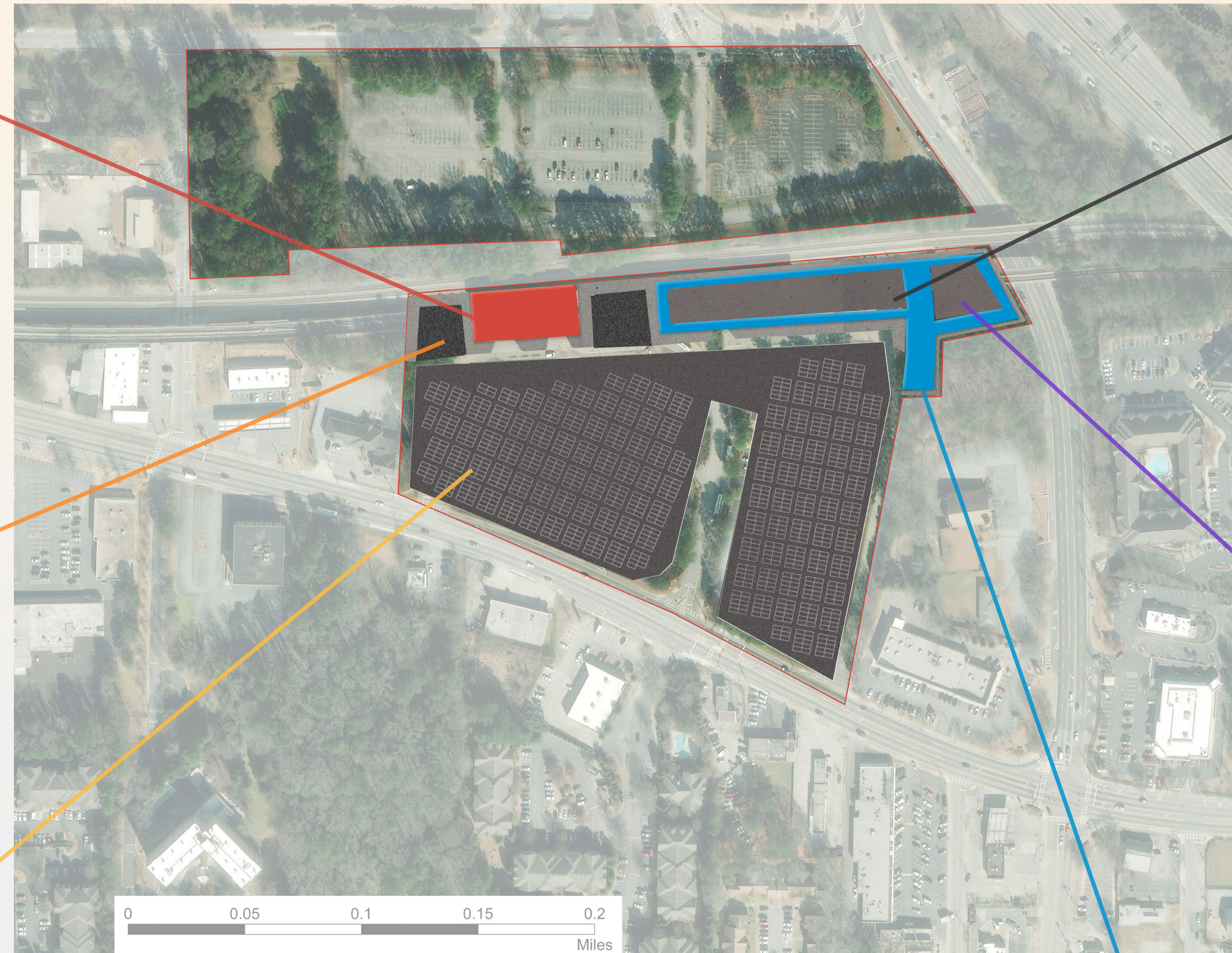
Play

The inclusion of **multi-purpose greenspace and community facilities** will turn the new development into a daily destination

Space for a grocery store, such as an **Aldi's**

Loading docks to service the Aldi grocery store

Resident, Aldi, and commuter parking:
1,131 spaces



Ground level study area outline

Open seating for the food court

Flexible restaurant space for a food court

A soccer field,
a partnership
between MARTA
& **Atlanta
United**

630 new
**affordable
housing units**

Additional
sidewalks for
increased mobility



Main level, first
floor study area
boundary

A new road to
**cap the steep
incline** and lead
into the station
and underground
parking

New amenities,
such as outdoor
seating, community
hub and happy hour
bar space

Added **greenspace**
across the entire site

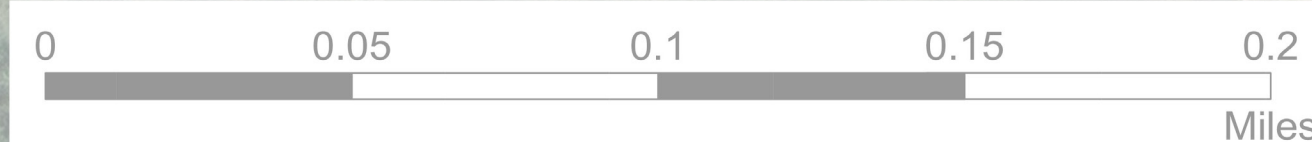
**Bar and
extra storage
for outdoor
flex space**

Outdoor seating

Playground

Housing

Community Hub:
Day care center,
library, rentable
rooms, and flexible
works space



Wrap Up

Turning This...



View from the Southern Lot



View from HE Holmes Station

Into This!

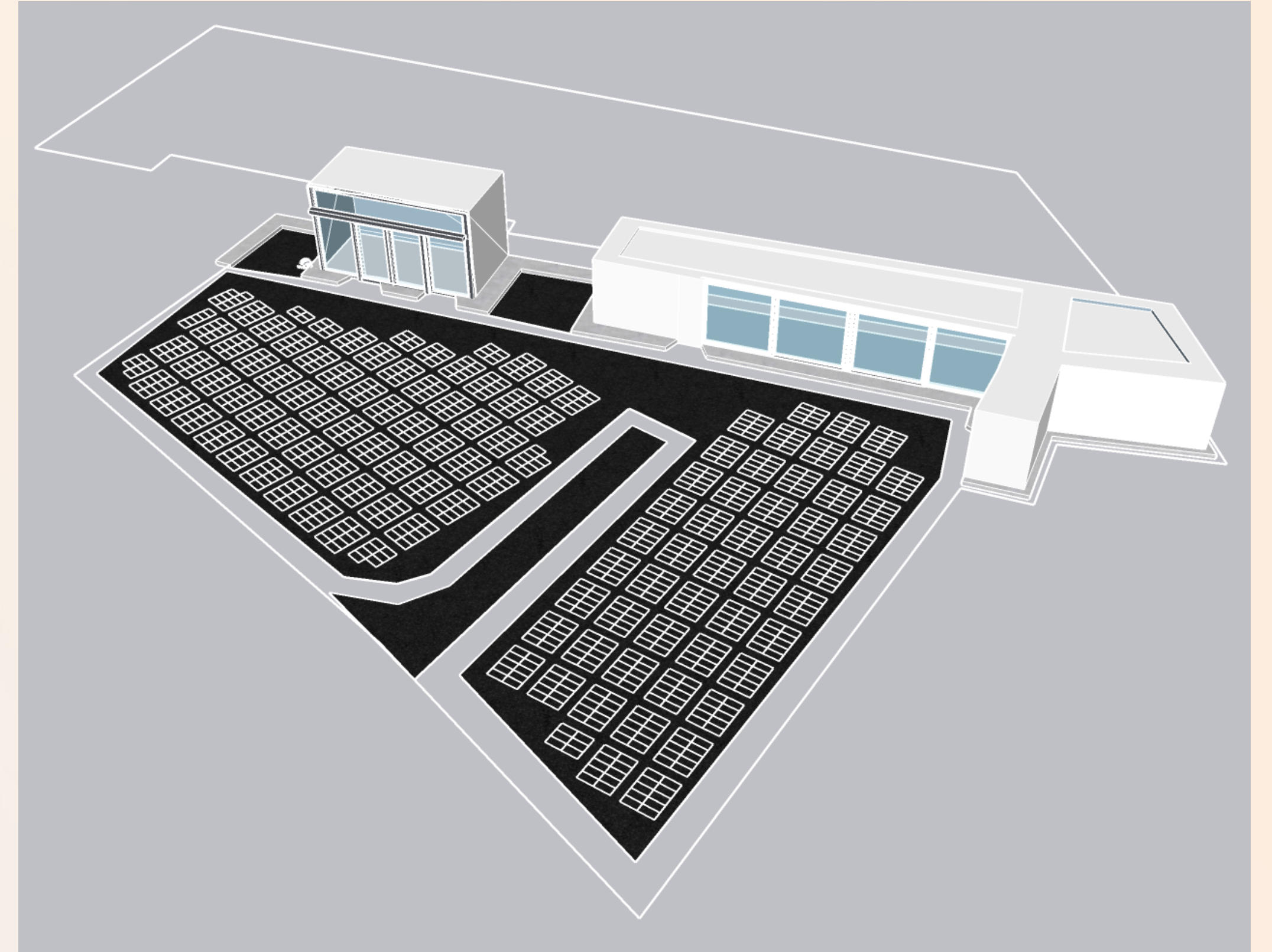
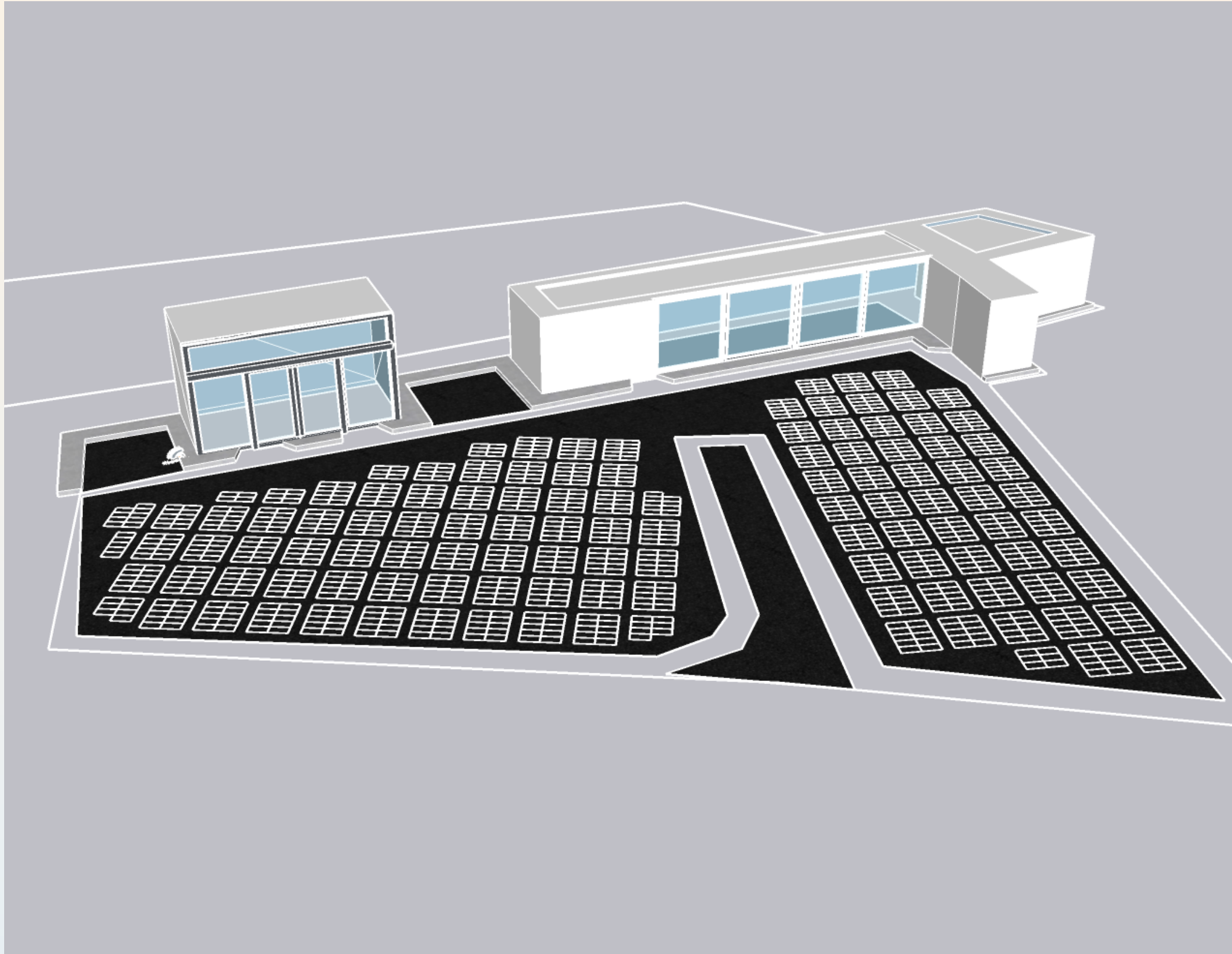


Main Level View from the Northeast



Main Level View from the Southwest

And This!



Underground Views from the South

Conclusion

 Capping the south lot **preserves 75% of the current parking** while also creating significant new space to build on top of

 **630 units of dense, affordable housing** can be built while maintaining “human-scale” building heights

 Over **150,000 square feet of new retail space**, including an extra-large Aldi grocery and a local-centric food hall

 **20 acres of greenspace**, and community amenities such as **a daycare, playground, sports field, and a library**