

david moss

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Expertise

Analysis

SQL	●●●●●
Python	●●●●○
R	●●●○○
Excel	●●●●●
Tableau	●●○○○
ArcGIS Pro	●●●○○
Erdas Imagine	●○○○○
Earth Engine	●●○○○

Development

HTML/CSS	●●●○○
Typescript	●●○○○
React	●○○○○
Astro	●●○○○

Design

PowerPoint	●●●●●
Photoshop	●●●●○
Canva	●●●○○
Figma	●●●○○
Resolve	●●○○○
InDesign	●○○○○

Other

Billiards	●●○○○
Baking	●●●●○
Photography	●●●●○
First Aid	●●●○○

Experience

Mevo

Sep 2025 - Apr 2026

Head of Growth & Insights & Experience

Wellington, New Zealand

Led multiple teams through a variety of foundational projects, including building the first trip-, vehicle-, and network-level utilisation and financial models; defining the customer lifecycle and lifetime value; instituting a major pricing change to shore up long-term profitability; and iterating on several major product experiences, including both consumer and business subscriptions and a vehicle delivery pilot

MARTA

Aug 2022 - May 2024

Transit Planner

Atlanta, GA

Worked on a diverse set of projects, including conducting field inspections, performing analyses related to Title VI (equity) compliance and amenity placement, and building novel computer-vision pipelines for a total-network bus stop replacement project

Uber

Jun 2018 - Jun 2021

Growth Lead, Eats Mexico

Mexico City, Mexico

Managed a 7 person team and a \$50M+ annual promotions budget, experimenting with new strategies and launching new products to improve the efficiency of acquisition and retention, delivering cost savings over 50% and incremental growth of 10%+ (run rate of \$120M)

Operations Manager, Eats Launch & Expansion

Atlanta, GA

Increased Uber Eats' US coverage from 50% to over 70% in less than six months to unlock new opportunities in low-density areas

Other Roles

Techmeme (Epivox) Editor, Homepage

Mar 2025 - Sep 2025

High Street Senior Transportation Consultant

July 2024 - Dec 2024

Greenlink Analytics Data Science Intern

May 2023 - Aug 2023

City of Woodstock Public Works Intern

May 2022 - Aug 2022

Georgia Tech Research Assistant for Dr. Clayton

Aug 2021 - May 2022

Deloitte Consulting Business Analyst

Aug 2016 - Jun 2018

Education

Georgia Tech

Aug 2021 - May 2024

Master of City and Regional Planning &

Atlanta, GA

Master of Science in Geographic Information Systems

GPA: 4.00/4.00

Carnegie Mellon University

Aug 2012 - May 2016

Bachelor of Science with Honors, Economics

Pittsburgh, PA

GPA: 3.97/4.00